

The Asian Banker Editorial Calendar 2016

Issue No	Publish Date	Cover Story/Special Feature/Report	Added Distribution*
Issue 137B – January 2016	14 Jan	<p>Cover story: A dynamic region in transition: Special report on financial services in the Middle East and Africa Banking</p> <ul style="list-style-type: none"> ▪ Despite the slump in global commodity prices, trade flows between West and East continue to grow strongly ▪ How are banks in the region positioning themselves to tap into this growing flow business ▪ How are they are building up their cash management capabilities to services large corporates and MNC increasing look for domestic banks to support their treasury and liquidity needs in the region ▪ The latest developments in regional and cross-border payment initiatives in Africa such as COMESA, EAC, SADC and WAMI and explore the role of the branch in the region 	
Issue 138 – January 2016	18 Jan	<p>Cover story: Will China have a hard landing? As China's GDP ground to its slowest pace in 25 years, there are genuine concerns about its impact on the region's economies and financial markets. How will slower growth and the possibility of worsening corporate debt impact regional markets?</p> <p>Special Report: Key drivers and performance outlook for the banking industry in 2016</p> <p>Features:</p> <ul style="list-style-type: none"> ▪ RMB: Road gets steeper ▪ Blockchain application in retail financial services <p>Investor Report/Bank Profile: TBC</p> <p>Data: Asia Pacific Banking Industry Salary</p>	Excellence in RFS 2016, Futurebank HK, MEA Retail Financial Services Meeting

Issue 139 – April 2016	18 April	<p>Feature: The elusive ASEAN financial integration – where is it now?</p> <ul style="list-style-type: none"> ▪ AEC 2015 came and went without much fanfare, much has been promised, yet little has actually been achieved ▪ Explore the tangible financial integration achievements to-date ▪ M&A opportunities in banking and finance in Asia Pacific ▪ Corporate supply chains: who need banks? Are banks meeting needs of corporate? <p>Investor Report/Bank Profile: TBC</p> <p>Special Report: Breaking traditions: The Asian Banker Summit 2016</p> <p>Data: Best Performing Banking Stock - Asia Pacific & Bank Dividend Ranking (Absolute and ROE) - Asia Pacific</p> <p>Country report: Vietnam</p>	The Asian Banker Summit 2016
Issue 140 – June 2016	13 June	<p>Feature: What makes the best retail banks in 2016?</p> <ul style="list-style-type: none"> ▪ What banks can learn from Alibaba and Uber in customer engagement? ▪ Evolution of mobile payments/banking and the next big thing - a survey of new innovations <p>Investor Report/Bank Profile: TBC</p> <p>Special Report: Excellence 2016 Scorecard Report</p> <p>Awards: Excellence in RFS Proceedings Report</p> <p>Survey: Bank quality survey findings</p> <p>Data: Deposit Intermediation Trend - Asia Pacific</p>	CIBC, West Africa IBC, TIBC, Korea Retail Banking Dialogue, IIBC, Taiwan Awards, RBLP, Egypt IBC
Issue 141 – July 2016	18 July	<p>Feature: Rethinking the banking model</p> <p>Investor Report/Bank Profile: TBC</p> <p>Special Report: Leadership Achievements – Defining the leadership class of 2016</p> <p>Awards: Summit Proceedings Report</p> <p>Survey: How Digital is your Bank Survey</p>	
Issue 141A – August 2016	15 Aug	<p>Special Report: List of Leading Practitioners in Bank Technology Directory 2016</p>	Financial Crime 360
Issue 142 – September 2016	19 Sep	<p>Feature: Disruption in transaction banking</p> <ul style="list-style-type: none"> ▪ How much has electronic trade finance moved? Why hasn't BPO caught on? ▪ A survey of BPO transactions globally and Asia ▪ What are the challenges to greater adoption of electronic trade processing platforms? <p>Investor Report/Bank Profile: TBC</p> <p>Survey: Annual Transaction Banking Survey</p> <p>Special Edition: AB500 Largest and Strongest Banks Rankings</p>	Sibos 2016 (26-29 Sep), Strongest Banks Recognition Ceremony, RMBWorld, MEA Awards

Issue 142A – September 2016	19 Sept	Special Report: List of Leading Practitioners in Transaction Banking Directory 2016	SIBOS 2016
Issue 143 – November/ December 2016	21 Nov	Feature: Growing too big, too fast? An Asian regional bank story? <ul style="list-style-type: none"> ▪ A survey of Asian banks that have established regional operations in the last five years and financial performance ▪ Why aren't they achieving their regional objectives? Investor Report/Bank Profile: TBC Special Report: Global Offshore RMB Asset Rankings 2016	

*The Asian Banker publication is distributed at all training courses and conferences conducted by The Asian Banker and other organisers. The Asian Banker publication is also distributed at all major airline lounges.

Regular Segments: Trendwatch, Opinion, Current Account, Retail Banking, Transaction Banking, Risk & Regulation, Technology & Operations, CEO Interview, Country Report, Data trends, Research Report & Survey.

Note: The Publisher reserves the right to modify the editorial line-up according to the changes in the industry and sponsoring partner commitments.